

Course Information

Course Title: 7 Habits of Effective CEOs #366820

Number of continuing education credit hours recommended for this course:

In accordance with the standards of the National Registry of CPE Sponsors CPE credits have been granted based on a 50-minute hour.

CPA: 1 (All states)

National Registry of CPE Sponsors ID Number: 107615. Sponsor numbers for states requiring sponsor registration Florida Division of Certified Public Accountancy: 4761 (Ethics #11467) Hawaii Board of Accountancy: 14003 New York State Board of Accountancy (ethics): 002146 Ohio State Board of Accountancy: M0021 Texas State Board of Accountancy: 009349

Course Description

The *7* Habits of Effective CEOs course discusses the top seven tasks that a chief executive officer should address in order to be as effective as possible. The suggestions cover a broad range of topics, including the need to focus on areas of competence within a business, why the CEO should foster a culture of attacking problems, and how to focus attention on just a few key decisions. The course also notes how these recommendations vary from the contents of a typical CEO job description. *7* Habits is specifically designed for the CEO who wants to improve his or her job performance.

Program Delivery Method: NASBA QAS Self-Study (interactive)

Subject Codes/Field of Study

NASBA (CPA): Personal Development

Course Level, Prerequisites, and Advance Preparation Requirements

Program level: Overview Prerequisites: None Advance Preparation: None

Course Content

Publication/Revision date: 5/18/2020. Author: Steven M. Bragg, CPA. Final exam (online): Five questions (multiple-choice).

Instructions for taking this course

Note: Downloading the PDF of this course will enable Bookmarks for easier navigation (on the left side of the document window, open the bookmarks pane).

You must complete this course within one year of the date of purchase (if you do not complete the course within one year, contact us to determine whether an updated edition of the course is available, in which case we will provide you with a PDF of the updated course and the online exam at no charge).

A passing grade of at least 70% is required on the final exam for this course. You may retake the exam if you do not pass it on the first attempt (no charge).

Complete the course by following the learning objectives listed below, studying the text, and studying the review questions at the end of each major section (or at the end of the course). Once you have completed studying the course and you are confident that the learning objectives have been met, answer the final exam questions (online).

Instructions for Taking the Final Exam Online

- Login to your account online at <u>www.bhfe.com</u>.
- Go to "*My Account"* and view your course.
- Select "*Take Exam"* for this course and follow instructions.

Additional Information

- The exam may be started, stopped, then resumed at a later date.
- The exam is "open book," it is not timed, and it may be retaken if not passed on the first attempt (no charge).
- Results (correct, incorrect answers) and certificate appear immediately upon passing the exam.

Have a question? Call us at 800-588-7039 or email us at <u>contact@bhfe.com</u>.

Learning Objectives

- Recognize the difference between being effective and efficient.
- Describe how a CEO must adopt a balanced approach to pursuing new initiatives.
- Recognize the level of planning that a CEO must engage in to assure that projects are completed.
- Specify the process that a CEO follows in order to focus on the most essential decisions.
- Describe the benefits of having a chief operating officer on staff.

About the Author

Steven Bragg, CPA, has been the chief financial officer or controller of four companies, as well as a consulting manager at Ernst & Young. He received a master's degree in finance from Bentley College, an MBA from Babson College, and a Bachelor's degree in Economics from the University of Maine. He has been the two-time President of the Colorado Mountain Club, and is an avid alpine skier, mountain biker, and certified master diver. Mr. Bragg resides in Centennial, Colorado. He has written numerous books on accounting, finance, and human resources/personnel.

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