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Course Information

Course Title: 7 Habits of Effective CEOs #366823

Number of continuing education credit hours recommended for this course:

In accordance with the standards of the National Registry of CPE Sponsors CPE credits have been granted based on a 50-minute hour.

CPA: 1 (All states)

National Registry of CPE Sponsors ID Number: 107615.

Sponsor numbers for states requiring sponsor registration:

Florida Division of Certified Public Accountancy: 0004761 (Ethics #0011467)

Hawaii Board of Accountancy: 14003

New York State Board of Accountancy (for ethics): 002146

Ohio State Board of Accountancy: CPE .51 PSR

Texas State Board of Accountancy: 009349

Course Description

The *7 Habits of Effective CEOs* course discusses the top seven tasks that a chief executive officer should address in order to be as effective as possible. The suggestions cover a broad range of topics, including the need to focus on areas of competence within a business, why the CEO should foster a culture of attacking problems, and how to focus attention on just a few key decisions. The course also notes how these recommendations vary from the contents of a typical CEO job description. *7 Habits* is specifically designed for the CEO who wants to improve his or her job performance.

Course Content

Publication/Revision date: 5/16/2023.

Author: Steven M. Bragg, CPA.

Final exam (online): Five questions (multiple-choice).

Program Delivery Method: NASBA QAS Self-Study (interactive)

Subject Codes/Field of Study

NASBA (CPA): Personal Development

Course Level, Prerequisites, and Advance Preparation Requirements

Program level: Overview

Prerequisites: None

Advance Preparation: None

Instructions for Taking This Course

- Log in to your secure account at www.bhfe.com. Go to "My Account."
- You must complete this course within one year of purchase (If the course is "Expired," contact us and we will add the latest edition of the course to your account (no charge).
- **To retain the course-PDF after completion (for future reference) and to enable enhanced navigation:** From "My Account," Download and save the course-PDF to your computer. This will enable the search function (Menu: Edit>Find) and bookmarks (icon on left side of document window).
- Complete the course by following the learning objectives listed for the course, studying the text, and, if included, studying the review questions at the end of each major section (or at the end of the course).
- Once you have completed studying the course and you are confident that the learning objectives have been met, answer the final exam questions (online).

Instructions for Taking the Online Exam

- Log in to your secure account at www.bhfe.com. Go to "My Account."
- A passing grade of at least **70%** is required on the exam for this course.
- You will have three attempts to pass the exam (call or email us after three unsuccessful attempts for instructions).
- The exam is not timed, and it does not need to be completed in one session.
- For a printed copy of the exam questions, open the exam and press "Print Exam."
- Once you pass the exam, the results (correct/incorrect answers) and certificate of completion appear in "My Account." A confirmation email is also sent.
- CFP Board and IRS credit hours, if applicable, are reported on Tuesdays and at the end of the month.

Have a question? Call us at 800-588-7039 or email us at contact@bhfe.com.

Learning Objectives

- Recognize the difference between being effective and efficient.
- Describe how a CEO must adopt a balanced approach to pursuing new initiatives.
- Recognize the level of planning that a CEO must engage in to assure that projects are completed.
- Specify the process that a CEO follows in order to focus on the most essential decisions.
- Describe the benefits of having a chief operating officer on staff.

About the Author

Steven Bragg, CPA, has been the chief financial officer or controller of four companies, as well as a consulting manager at Ernst & Young. He received a master's degree in finance from Bentley College, an MBA from Babson College, and a Bachelor's degree in Economics from the University of Maine. He has been a two-time president of the Colorado Mountain Club, and is an avid alpine skier, mountain biker, and certified master diver. Mr. Bragg resides in Centennial, Colorado. He has written more than 250 books and courses, including *New Controller Guidebook*, *GAAP Guidebook*, and *Payroll Management*.

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Table of Contents

7 Habits of Effective CEOs	1
Habit #1 – Balance Aggression and Caution.....	2
Habit #2 – Focus on Areas of Competence	3
Habit #3 – Insist on the Best Possible Management Team.....	4
Habit #3 – Swarm on Problems.....	5
Habit #5 – Organize and Plan.....	6
Habit #6 – Focus on a Few Decisions	6
Habit #7 – Think Long Term	7
Bonus Habit – Stress Test the Organization.....	8
Comparison of the 7 Habits to the CEO Job Description.....	9
Review Questions.....	12
Answers to Chapter Questions	13
Glossary	14
Index	15